|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Firm Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | |  |  | |  | | |  | | | |  | | | | |
| **Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.** | | | | | | | | | | | | | | | | |
|  |  |  | | | | | | | | | | | | | |  |
| **Description** | **Cost per Text** | **Evaluation Factor (Estimated text messages per year)** | **Initial Contract Award Year 1** | | **Initial Contact Award Year 2** | | | **Initial Contract Award Year 3** | | | | **Initial Contract Award Year 4** | | | | |
|  | |  | | |  | | | |  | | | | |
| **Cost per Text Message  Year 1** |  | **3,400,000** | **$0.0000** | |  | | |  | | | |  | | | | |
| **Cost per Text Message Year 2** |  | **4,700,000** |  | | **$0.0000** | | |  | | | |  | | | | |
| **Cost per Text Message Year 3** |  | **5,700,000** |  | |  | | | **$0.0000** | | | |  | | | | |
| **Cost per Text Message Year 4** |  | **6,700,000** |  | |  | | |  | | | | **$0.0000** | | | | |
| **Startup Cost: Please define below, add lines as needed.** |  |  |  | |  | | |  | | | |  | | | | |
| **<<add detailed startup**  **cost>>** |  |  |  | |  | | |  | | | |  | | | | |
| **Monthly Cost: Please define below, add lines as needed.** |  |  |  | |  | | |  | | | |  | | | | |
| **eg. annual Hosting /**  **SaaS** |  |  |  | |  | | |  | | | |  | | | | |
| **eg. Travel expense** |  |  |  | |  | | |  | | | |  | | | | |
| **eg Software Licensing**  **or subscription cost** |  |  |  | |  | | |  | | | |  | | | | |
| **eg. Short codes (Dedicated/Non-Vanity)** |  |  |  | |  | | |  | | | |  | | | | |
| **<<add additional lines**  **as needed for monthly**  **costs>>** |  |  |  | |  | | |  | | | |  | | | | |
| **Total Cost** |  |  |  | |  | | |  | | | |  | | | | |
|  |  |  |  | |  | | |  | | | |  | | | | |
|  | **OPTIONAL COSTS** | | | | | |  | | |  | | | |  | | |
| **Description** | **Initial Contract Period Year 1** | **Initial contract Period Year 2** | **Initial Contract Period Year 3** | | **Initial Contract Period Year 4** | | |  | | | |  | | | | |
| **Cost per keyword (if any)** |  |  |  | |  | | |  | | | |  | | | | |
| **<<add additional lines**  **as needed for additional**  **optional costs>>** |  |  |  | |  | | |  | | | |  | | | | |
| **\*Please note any Tier pricing available.** | | | |  | |  | | |  | | | |  | | | | |
| **RENEWAL OPTION YEARS** | | | | | | | | | | | | | | | | |
|  | **Optional Renewal One Year 5** | **Optional Renewal One Year 6** | **Optional Renewal Two Year 7** | | **Optional Renewal Two Year 8** | | | **Optional Renewal Three Year 9** | | | | **Optional Renewal Three Year 10** | | | | |
|  |
| **Cost per Text** | **$** | **$** | **$** | | **$** | | | **$** | | | | **$** | | | | |
| **Monthly Cost: Please define below, add lines as needed.** |  |  |  | |  | | |  | | | |  | | | | |
| **eg. Annual**  **Hosting/SaaS Fee** |  |  |  | |  | | |  | | | |  | | | | |
| **eg. Travel Expense** |  |  |  | |  | | |  | | | |  | | | | |
| **eg. Software Licensing**  **or Subscription Cost** |  |  |  | |  | | |  | | | |  | | | | |
| **eg. Short codes (Dedicated/Non-Vanity)** |  |  |  | |  | | |  | | | |  | | | | |
| **<<add additional lines**  **as needed for monthly**  **costs>>** |  |  |  | |  | | |  | | | |  | | | | |
|  |  |  |  | |  | | |  | | | |  | | | | |
|  |  | **OPTIONAL COSTS FOR RENEWAL YEARS** | | | | | | | | |  | | | |  | |
| **Description** | **Optional Renewal One Year 5** | **Optional Renewal One Year 6** | **Optional Renewal Two Year 7** | | **Optional Renewal Two Year 8** | | | **Optional Renewal Three Year 9** | | | | **Optional Renewal Three Year 10** | | | | |
| **Cost per keyword (if any)** |  |  |  | |  | | |  | | | |  | | | | |
| **<<add additional lines**  **as needed for additional**  **optional costs>>** |  |  |  | |  | | |  | | | |  | | | | |

**\*Please note any Tier pricing available.**